StarterBook Questions

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

A. Theater has the most successes.

B. Not only do Plays have the most successes, Plays also have the most Failures as well.

C. May is the time of year with the most successes, while dropping steadily dropping in the fall and winter months.

2. What are some limitations of this dataset?

There is no feedback on whether the audience enjoyed the show or not.  There were no ratings.

3. What are some other possible tables and/or graphs that we could create?

We could also use a pie graph as a representation of how much of a slice each category would get.

\*\*\*Bonus Statistical Analysis\*\*\*

1. The Median is a better visualization than the Mean in this case for the fact that the there are some values that are much higher than the others. This would skew the averages considerably.
2. There are more variability with successful campaigns than unsuccessful campaigns for the fact the once backers then to get some success they will pledge much more into it. If campaigns are failing, fewer people would be interested.